



125 West 55th St
New York, NY 10019

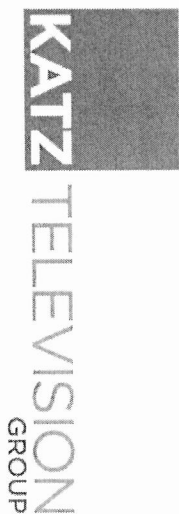
KATZ
TELEVISION
GROUP

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Comments: revised order to correct rates

Contract # 25331512	Changes as of: 10/17/2016 at 5:37 PM	Version: Highlighting Revision 2
CPE: 521/962/8255	Flight: 11/1/16 - 11/7/16	Total \$: \$12,100.00
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Total Spots: 20
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: Trump - Sked B	Total CPP: \$1,273.68
Agency Order #: 5482833	Office: WASHINGTON	Total GRP: 9.5
Buyer: MediaAssistant, AMAG	Primary Demo: Adults 18+	
Salesperson: BRADLEY PHILIPPS	Con Type: POLITICAL/VOTE	
202-955-5342	Assistant: BRADLEY PHILIPPS	Separation:
	202-955-5342	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7				
REV-1	Tu-F-M 6a-7a		GOOD-SUNCAST@6A	\$375.00	0.3	30	1	1	0	1	0	0	1	4	\$1,500.00	\$1,250.00	1.2
Changes: Rate from 350 to 375																	
2	Tu-F-M 5p-5:30p		ABC 7 NEWS @ 5	\$550.00	0.4	30	0	1	0	1	0	0	0	2	\$1,100.00	\$1,375.00	0.8
Changes: Rate from 500 to 550																	
REV-3	Tu-F-M 7a-9a		GD MRN AMR-ABC	\$500.00	0.3	30	1	1	1	0	1	0	1	4	\$2,000.00	\$1,666.67	1.2
Changes: Rate from 450 to 500																	
4	Tu-F-M 5:30p-6p		ABC 7 NWS @530	\$650.00	0.5	30	1	0	0	0	0	0	1	2	\$1,300.00	\$1,300.00	1.0
Changes: Rate from 600 to 650																	
5	Tu-F-M 11p-11:35p		ABC ACTION-11	\$700.00	0.3	30	0	1	1	0	0	0	1	3	\$2,100.00	\$2,333.33	0.9
Changes: Rate from 675 to 700																	
6	Su 11p-11:35p		ABC 7 WKND NWS<	\$700.00	0.4	30	0	0	0	0	0	1	0	1	\$700.00	\$1,750.00	0.4
Changes: Rate from 675 to 700																	
7	Sa 11p-11:35p		ABC ACTION-11	\$700.00	0.2	30	0	0	0	0	0	0	0	0	\$0.00	\$3,500.00	0.0
Changes: Rate from 675 to 700																	
8	Tu-F-M 6p-6:30p		ABC 7 NEWS @ 6	\$850.00	1.0	30	0	1	1	1	0	0	1	4	\$3,400.00	\$850.00	4.0
Changes: Rate from 800 to 850																	
															\$1,273.		



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Contract # 25331512	Changes as of: 10/17/2016 at 5:37 PM	Version: Highlighting Revision 2	Total \$: \$12,100.00
CPE: 521/962/8255	Flight: 11/1/16 - 11/7/16	Station: WWSB	Total Spots: 20
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Market: Sarasota-Manatee - SRA	
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: Trump - Sked B	Office: WASHINGTON	Total CPP: \$1,273.68
	Agency Order #: 5482833	Primary Demo: Adults 18+	Total GRP: 9.5
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS	Separation:
	202-955-5342	202-955-5342	

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/17/16 5:37 PM	BRADLEY PHILIPPS	revised order to correct rates
10/16/16 9:31 AM	BRADLEY PHILIPPS	Separation: 30
10/16/16 9:31 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$605,000
WWSB Share:	2%
Comment:	
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$12,100.00	\$1,273.68	9.5
Total	100%	20	\$12,100.00	\$1,273.68	9.5

Monthly Summary		
Month	Spots	Dollars
2016-NOV	20	\$12,100.00
Total	20	\$12,100.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/17/16 5:37 PM	BRADLEY PHILIPPS	Revised		2	\$0
Queued for Electronic Contracting	10/17/16 10:10 AM					\$0
Revision	10/16/16 9:31 AM	BRADLEY PHILIPPS	Confirmed		10	\$0
New	10/16/16 9:28 AM	BRADLEY PHILIPPS	New	32		\$12,100.00
						\$12,100.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



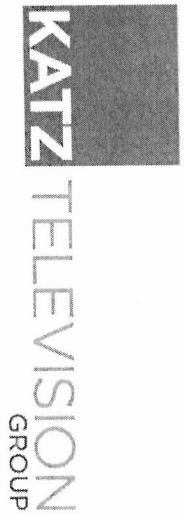
125 West 55th St
New York, NY 10019

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Contract # 25331512	Changes as of: 10/16/2016 at 9:31 AM	Version: Highlighting Revision 1	Total \$: \$12,100.00
CPE: 521/962/8255	Flight: 11/1/16 - 11/7/16	Station: WWSB	Total Spots: 22
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Market: Sarasota-Manatee - SRA	Total CPP: \$1,198.02
815 SLATERS LANE	Product: Trump - Sked B	Office: WASHINGTON	Total GRP: 10.1
ALEXANDRIA, VA 22314	Agency Order #: 5482833	Primary Demo: Adults 18+	
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/NOTE	
	Salesperson: BRADLEY PHILPPS	Assistant: BRADLEY PHILPPS	
	202-955-5342	202-955-5342	
Comments: Separation: 30		Separation:	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7				
1	Tu-F,M 6a-7a		GOOD-SUNCST@6A	300	0.3	30	1	1	1	1	0	0	1	5	\$1,750.00	\$1,166.67	1.5
Changes: Rate from 250 to 350																	
REV-2	Tu-F,M 5p-5:30p		ABC 7 NEWS @ 5	400	0.4	30	1	0	1	0	1	0	1	2	\$1,000.00	\$1,250.00	0.8
Changes: Rate from 300 to 500																	
3	Tu-F,M 7a-9a		GD MRN AMR-ABC	380	0.3	30	1	1	1	1	0	0	1	5	\$2,250.00	\$1,500.00	1.5
Changes: Rate from 325 to 450																	
REV-4	Tu-F,M 5:30p-6p		ABC 7 NWS @530	500	0.5	30	1	1	0	1	0	0	1	2	\$1,200.00	\$1,200.00	1.0
Changes: Rate from 400 to 600																	
REV-5	Tu-F,M 11p-11:35p		ABC ACTION-11	525	0.3	30	1	0	1	1	0	0	1	3	\$2,025.00	\$2,250.00	0.9
Changes: Rate from 425 to 675																	
6	Su 11p-11:35p		ABC 7 WKND NWS<	525	0.4	30	0	0	0	0	0	1	0	1	\$675.00	\$1,687.50	0.4
Changes: Rate from 425 to 675																	
REV-7	Sa 11p-11:35p		ABC ACTION-11	525	0.2	30	0	0	0	0	1	0	0	0	\$0.00	\$3,375.00	0.0
Changes: Rate from 425 to 675																	
REV-8	Tu-F,M 6p-6:30p		ABC 7 NEWS @ 6	650	1.0	30	1	0	1	1	0	0	1	4	\$3,200.00	\$800.00	4.0
Changes: Rate from 550 to 800																	
															\$1,198.		

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New York, NY 10019

Contract # 25331512 Changes as of: 10/16/2016 at 9:31 AM Version: Highlighting Revision 1

CPE: 521/962/8255 Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314

Flight: 11/1/16 - 11/7/16 Advertiser: TRUMP, DONALD Product: Trump - Sked B Agency Order #: 5482833

Buyer: MediaAssistant, AMAG Salesperson: BRADLEY PHILIPPS 202-955-5342

Station: WWSB Market: Sarasota-Manatee - SRA Office: WASHINGTON Primary Demo: Adults 18+ Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS 202-955-5342

Order Level Comments

Date/Time	Added by	Comment
10/16/16 9:31 AM	BRADLEY PHILIPPS	Separation: 30
10/16/16 9:31 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$605,000
WWSB Share:	2%
Comment:	
Unknown:	98%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	22	\$12,100.00	10.1
Total	100%	22	\$12,100.00	\$1,198.02 10.1

Monthly Summary		
Month	Spots	Dollars
2016-Nov	22	\$12,100.00
Total	22	\$12,100.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/16/16 9:31 AM	BRADLEY PHILIPPS	Revised		10	\$0
New	10/16/16 9:28 AM	BRADLEY PHILIPPS	New	32		\$12,100.00
						\$12,100.00

CHANGES: Product from Florida to Trump - Sked B, User Entered \$ from \$0.00 to \$12,100.00, Total CPP from \$828.77 to \$1,198.02, Competitive Market Budget from \$717,500 to \$605,000, Total Spots from 32 to 22, Total GRPs from 14.6 to 10.1, 8 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.